



# TAGI-UNI Newsletter

July 2018, Issue 29



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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[www.tagiuni.com](http://www.tagiuni.com)  
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## ■ Abu-Ghazaleh Delivers LAU Commencement Speech, Receives Honorary Doctorate Degree



**BEIRUT** - HE Dr. Talal Abu-Ghazaleh received an Honorary Doctorate in Humane Letters from the Lebanese American University (LAU), for his leading role in the development of the business sector globally, expansion of his global reach, and most importantly, instilling cultures of caring, generosity and service within.

Honorary Doctorate is the University's highest honor and was awarded to Dr. Abu-Ghazaleh during the 93<sup>rd</sup> Annual Commencement Exercises held in Beirut and attended by President HE Michel Aoun, Minister of Defense HE Yacoub Riad Sarraf, MP HE Dr. Qasem Hashem, Representative of the Lebanese Parliament President, Minister and Former MP HE Ghtas Khouri, Representative of the Lebanese government, Mr. Ghandi Halabi, Ms. Maria Fouad

Eid, HE Mr. Mohammed Shuqair, chairman of the Lebanese Chamber of Commerce, Mr. Ghaith Barazi, Ms. Nuha Abu-Ghazaleh, Ms. Samar Allabbad, Mr. Talal Luay Abu-Ghazaleh and Mr. Bilal Luay Abu-Ghazaleh.

On receiving his Honorary Doctorate Degree, Dr. Abu-Ghazaleh thanked LAU's President Dr. Joseph G. Jabbara for this honor reminiscing his own graduation ceremony in the 60s, presenting his personal experience and asking LAU graduates and students to remember the "Prescriptions for success."

Addressing attendees, Dr. Abu-Ghazaleh focused on his 10 Prescriptions for Success that encourage graduates and students to face the challenges in life through hard work and dedication.



"Just like your non-stop heart, rest is bad for your health. At school, you learn lessons and sit for exams, at the workplace you face exams and learn from them," he said.

Best known for his portrayal of suffering as a blessing, Dr. Abu-Ghazaleh stressed on happiness as an enabler asking graduates and students to be always happy. "The objective of education is innovation so you should always "Invent."

"Hope brings luck: Be hopeful always. Look for the first mover advantage: Resist the herd instinct and Welcome adversities and failures: Turn them into blessings and successes," he added.

Dr. Abu-Ghazaleh also stated that retirement should not be on the graduates' agenda.

While receiving the Honorary Doctorate, Dr. Abu-Ghazaleh thanked LAU saying: "I am extremely grateful to the Lebanese American University for conferring this honorary doctorate degree upon me. I am truly honored and humbled."

Dr. Abu-Ghazaleh offered to link LAU, as

a priority, to the Arab States Research and Education Network (ASREN) Point of Presence in London (POP) and to the European network GEANT, through ASREN Internet line dedicated to research and education, funded by the EU and Talal Abu-Ghazaleh Organization (TAG-Org).

Meanwhile, LAU President Dr. Joseph G. Jabbra highlighted the achievements of LAU through the years until 2018 saying: "The University is proud of its graduates and their success is a continuation of its success."

He stressed on developing work to serve the youths and innovators asking students to seek after their ambition and beliefs.

LAU ranked the 15<sup>th</sup> best university in the Arab region and among the best 700 universities in the world.

Partially raised in Lebanon, Dr. Abu-Ghazaleh is a proud refugee who began his career in accounting and introduced Intellectual Property Rights to the Arab world. Today, his organization has more than 110 offices around the world working in many fields headed by a unique focus on technological and educational development.

Abu-Ghazaleh has received numerous awards and honors, Legion of Honour 'Chevalier de la Légion d'Honneur', Decoration of Independence of the Hashemite Kingdom of Jordan, Honorary Doctorate Degree of Arts from Canisius College , Decoration of the Republic of Tunisia and The International Lifetime Achievement Award, Gold Mercury International Award, "Arab ICT Personality" of the Year, Man of the Year Award from the Palestine International Institute and The Arab Award for Innovation in addition to others and is a major patron of arts and culture.

## ■ Talal Abu-Ghazaleh and Yarmouk University Enhance Cooperation



**AMMAN** - HE Dr. Talal Abu-Ghazaleh received, in his office, Yarmouk University President Prof. Zeidan Kafafi in the presence of HE Dr. Amin Mahmoud, former minister of Higher Education, to discuss the potential for launching joint academic programs and enhancing cooperation between the two parties.

During the meeting, Dr. Abu-Ghazaleh praised Yarmouk University for its high academic reputation and the excellence of its graduates in different sectors, asserting the keenness of Talal Abu-Ghazaleh Organization (TAG-Org) to support the youth by providing them with the training and qualifications required to enable

them to find job opportunities that meet their ambitions.

For his part, Prof. Kafafi highly commended TAG-Org's role and efforts in promoting the significance of intellectual property and knowledge economy, asserting the willingness of the University to re-launch training diplomas and courses in the field of International Accounting through the Queen Rania Center for Jordanian Studies and Community Services in cooperation with Talal Abu-Ghazaleh Organization to achieve the aims which will positively reflect on the development of the society.



## ■ TAGI-UNI Students' Corner

My name is Dalia Alkhaldi and I am one of Talal Abu-Ghazaleh University (TAGIUNI) students. My major is Journalism and Mass Communication, and I had chosen it because I love it.

I chose TAGIUNI because of its success in the educational field in a short period, in addition to the inspiring personality of its founder Dr. Talal Abu-Ghazaleh. I follow up his success story through social media sites and he motivates me a lot.

After graduation, I would like to become a journalist to report the truth, while currently I work as a social caseworker.

I love adventures and sport and wish to learn horse riding.



## ■ TAGI-UNI Programs

- **Masters of Business Administration Banking Services (MBABS)**  
Provider: Amity University  
Duration: 2 years      Fees: \$3,500
- **English course - A2 Level**  
Provider: Velawoods  
Duration: 1 Year      Fees: \$50
- **Master of Business Administration**  
Provider: University of Liverpool  
Duration: 3 years      Fees: \$27,950
- **Diploma in Business Management**  
Provider: Amity University  
Duration: 1 semester      Fees:\$750
- **Global Marketing Essentials**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees:\$400

For more information about TAGI-UNI partners' programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of their workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key business management subjects.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you seven Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

**Course 1:** “Managing the Organization: From Organizational Design to Execution”, offered by University of Illinois at Urbana-Champaign, through the platform of Coursera.

**Course 2:** “States and Markets in the Global Economy”, offered by Thunderbird School of Global Management, through the platform of edX.

**Course 3:** “International Leadership and Organizational Behavior”, offered by Università Bocconi, through the platform of Coursera.

**Course 4:** “Foundations of strategic business analytics”, offered by ESSEC Business School, through the platform of Coursera.

**Course 5:** “The Manager's Toolkit: A Practical Guide to Managing People at Work”, offered by University of London, Birkbeck, through the platform of Coursera.

**Course 6:** “International Project Management offered by Rochester Institute of Technology, through the platform of edX.

**Course 7:** “Strategic Management” offered by Indian Institute of Management, Bangalore, through the platform of edX.

For more information, please contact us at [info@tagiuni.com](mailto:info@tagiuni.com)

### **Follow us:**



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